

DentalCare Partners Acquired by MSD Capital

-- North Peak Capital is a minority investor in the transaction --

Cleveland, OH, March 15, 2007 – DentalCare Partners, Inc., a leading dental practice management company, announced today it has been acquired by an affiliate of MSD Capital, L.P. in partnership with North Peak Capital LLC, who will be a minority investor in the transaction. The sellers were Blue Point Capital, which invested under an affiliated fund, and Beecken Petty O’Keefe & Company. Financial terms of the transaction were not disclosed.

Doug Brown, Chief Executive Officer of DentalCare Partners said, “DentalCare Partners is a pioneer in the dental practice management industry, with a solid 26-year history of internal growth. We have consistently employed the most progressive approaches to building highly productive, patient-focused practices. After a strong partnership with our previous investors, we are very excited to embark on the Company’s next phase of growth and development with MSD Capital, an organization with a track record of success and a sterling reputation. DentalCare Partners is well positioned to continue to lead the industry in providing outstanding management services to its affiliated dentists and to accelerate its rate of new practice growth.”

Michael Kahan, Managing Partner of North Peak Capital, said, “We were attracted to DentalCare Partners because of its innovative partnership model, which aligns the interests of the company with those of its dentist partners.”

Eric Rosen, head of Private Equity at MSD Capital, said, “We believe that DentalCare Partners, led by Doug Brown and a strong management team, is poised for significant near-term growth based on its business model and also as a result of the demographic trends driving the entire industry.”

About DentalCare Partners

DentalCare Partners provides comprehensive management services to 70 dental practices in the midwestern and southeastern United States that offer general dentistry and orthodontic services under the Sears Dental and DentalWorks brand names. Among the services provided by DentalCare Partners are administrative functions, including accounting, human resources, marketing and finance; recruitment of professional, administrative and support personnel in the practices; and equipment and facility leasing. In 2006, the company generated annual revenue of more than \$100 million. Additional information on DentalCare Partners is available at www.dcpartners.com.

About MSD Capital, L.P.

MSD Capital, L.P. was formed in 1998 to exclusively manage the capital of Michael S. Dell and his family. The firm currently manages in excess of \$12 billion in assets utilizing a multi-disciplinary investment strategy encompassing traditional private equity activities, real estate and investments in publicly-traded securities, in each case with the objective of building an investment portfolio focused on maximizing long-term capital appreciation. MSD Capital’s Private Equity group partners with outstanding owners and managers who can benefit from its strategic resources and flexible, permanent capital base. The firm participates at various levels

within the capital structure in both control and growth investments across a variety of industries. Other current investments of MSD Capital's Private Equity group include ValleyCrest Companies, the largest integrated landscape services provider in the United States, and US Electrical Services, a world class wholesale distributor of electrical products and related services. For additional information, visit www.msdcapital.com.

About North Peak Capital LLC

North Peak Capital LLC is a private equity firm that invests in small to medium-sized companies, primarily in the healthcare services industry. DentalCare Partners is North Peak Capital's first investment since the firm was founded in late 2005. North Peak Capital seeks to invest in the following areas: a variety of facilities based and non-facilities based providers, healthcare billing and collections, workers' compensation, and medical and non-medical staffing. For additional information, visit <http://www.northpeakcapital.com>.

About Beecken Petty O'Keefe & Company

Beecken Petty O'Keefe & Company is a Chicago-based private equity management firm that invests in middle-market buyout transactions, recapitalizations and growth platforms in the healthcare industry. Founded in 1996, Beecken Petty O'Keefe & Company manages two private equity funds totaling approximately \$500 million on behalf of institutional and individual investors. For additional information, visit www.bpoc.com.

About Blue Point Capital Partners

Blue Point Capital Partners, with offices in Charlotte, Cleveland, Seattle and Shanghai, focuses principally on investments in the manufacturing, distribution and service businesses that address industrial and consumer markets. The principals of Blue Point have completed more than 70 investments with a total transaction value of more than \$2 billion. For additional information, visit www.bluepointcapital.com.

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